

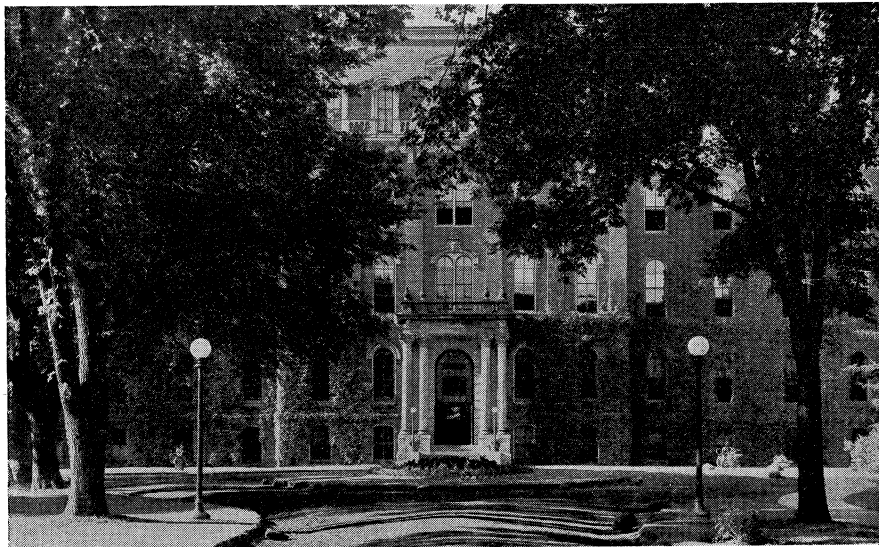
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UNIVERSITY OF ILLINOIS BULLETIN

PUBLISHED TWICE A WEEK BY
THE UNIVERSITY OF ILLINOIS

SIXTH FOUNDATION NUMBER

Vol. XXXIV, No. 43
Tuesday, Jan. 26, 1937



Old University Hall, the Patriarch of the Campus

THE University of Illinois, with its thousands of young men and women constantly coming and going, must of necessity live largely in the present. What is here is here to use for their benefit now, not yesterday or tomorrow. For yesterday's youth is through and tomorrow's is coming up. And yet tradition, the spirit of the past, is an important part of an institution's fabric, controls many of its policies and perhaps earmarks its graduates.

Graduates of the '70s, '80s, or '90s can see in their mind's eye each one of those grand men who guided them through the various subjects of the limited curriculum—each in his well-worn office and class-room in old University Hall and with his kindly personality shining through it all. Close relationships were common. They were an able, loyal, and self-sacrificing group. Several, like Burrill, Forbes, Ricker, Baker, and Talbot, made outstanding contributions in the development of their chosen specialties. Others like Brownlee, Crawford, Pickard, Shattuck, and Snyder, through their teaching abilities or their lovable characteristics, also linger in our memories.

University Hall during this early period of the University's history was in its heyday. But through the years the addition of building after building, the improvements in construction, the movement south of the geographical center of the campus, have robbed it of about all of its prestige. To the large masses of our later graduates, it is just another building—even though to those

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Nation-Wide Broadcast for University's 68th Birthday

A NATION-WIDE hookup over the blue network of the National Broadcasting Company will be the feature of Founders Day which will celebrate the University's 68th birthday on March 2. (The University opened March 2, 1868.) There will be a half-hour broadcast from the campus from 9:30 to 10:00 p.m., Central Standard Time. The band and brief remarks by President Willard are two features already scheduled. The broadcast will originate in the Auditorium and will be witnessed by a capacity crowd. Many campus memories will come back to you on that occasion.

Cooperation of alumni everywhere is necessary if this is to be a really nation-wide broadcast. While NBC has offered these facilities to the University, and while it will in turn make available the program to the 55 stations comprising the Blue network, there is no requirement on the part of the outlet stations to use such sustaining programs. Consequently, the alumni in every section of the country must make definite plans to get into contact with the stations in their own areas which are blue network outlets, and request these stations to schedule the Illinois program.

These contacts can be made in two ways: In the first place, write personal letters to the managers of the stations, pointing out the fine type of program that is to be broadcast and urging that the management include that program in its evening schedule of March 2. Hundreds of these alumni letters should flood every station. Don't wait for the other fellow to do it. Be sure you write yourself, and ask other alumni and friends to do so.

The other thing is to organize a committee of prominent alumni to visit the managers of these stations and request in person that the program be sched-

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Here's Your Next Move

Answering the Question "Where
Do I Come In?"

YOU as an alumnus, after reading the details of the Illini Plan of Coordination as published in the last issue, may have asked yourself "Where do I come in?"

An organization plan has been worked out which will serve for almost any alumni unit. It can be modified to meet conditions in your own community. Here is where you come in:—

The Alumni Association will name an executive chairman for each community who will select seven Illini to act as chairmen of the various committees

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President Willard Approves of Illini Plan of Coordination

BY PRESIDENT A. C. WILLARD

"TO the Alumni of the University of Illinois:—

"The Illini Plan of Coordination announced by the Alumni Association and the University Foundation speaks for itself. Comprehensive, and including as it does such a variety of alumni and university objectives, it should appeal to alumni everywhere.

"The program as a whole has been developed broadly, with a great deal of care and attention to the proprieties of every activity contemplated. As an example of just one of such activities the statements from the officials of the Athletic Association indicate the spirit and attitude with which certain real questions of policy were approached.

"No group of citizens is more interested in the progress and success of a college or university than its alumni. Time and again in the history of our colleges and universities this interest has often developed into a lifelong contact between the alumnus and his alma mater with results which were mutually stimulating and beneficial. Whether inspired by a sense of loyalty, pride, or obligation, such an interest deserves consideration and a constructive means of expression.

"As an effort to consolidate the thinking and desires of all alumni who wish to acknowledge their interest and obligation in a tangible way, and as a statement of alumni policy, the plan is indeed a significant step with many possibilities. In brief, it is a renewed and forceful expression of the Illini spirit extending beyond the campus and including all Illini, both young and old, who are interested in the University of Illinois."

Champaign County Illini Launch the I.P.C.

FOR the first time in the history of the University, faculty members, students and alumni have come together in a meeting for the common purpose of promoting the best interests of the University. This history-making gathering, which took place Jan. 12 in the Woman's building, launched the nation-wide Illini Plan of Coordination, sponsored by the Alumni Association, which was announced in the January *Alumni News* and Bulletin. This ten-point I.P.C. is reprinted for reference:—

THE ILLINI PLAN OF COORDINATION

Some of the features of the plan so far considered include:—

1. To establish and carry on a broad program of coordination of alumni and University interests.
2. To give better cooperation to existing Illini clubs.
3. To set up new Illini clubs, or other alumni groups in every Illini community not already organized.
4. To cooperate with the various colleges, schools and departments of the University in their programs of encouraging superior high school students to enter the University.
5. To establish more, and more valuable, scholarship awards based on competition or merit.
6. To promote a sound program for a new Illini Union Building.
7. To promote better housing facilities at the University.
8. To work with the University of Illinois Foundation in obtaining gifts and endowments for the University.
9. To establish a central alumni employment bureau on the campus.
10. To keep in mind that all of the foregoing applies not only to the University at Champaign-Urbana, but also to the colleges of Medicine, Dentistry, and Pharmacy at Chicago, remembering that the latter have some problems peculiarly their own.

Charles A. Kiler, '92, former president of the Alumni Association, presided. He said that the object of the meeting was to form a Champaign County organization to promote the new I.P.C. Other speakers were K. J. T. Ekblaw, '09, president of the Alumni Association, Wendell Wilson, '27, acting director of athletics, and Jack H. Powers, '17, coordinator.

"Much of the strength of a university can come from a coherent group of alumni," Mr. Ekblaw said. He emphasized the importance of this Champaign County group as the key organization in the I.P.C. It is the first of many organizations in all the counties of the state and other Illini centers throughout the country, unifying for the good of the University the influence of 132,500 graduates and former students.

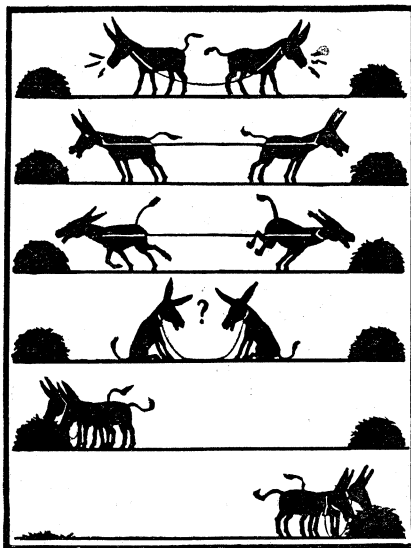
Mr. Ekblaw believes that the value of the University to the state and to its alumni can be greatly built up through an energetic policy of increasing the service which the University itself renders. The I.P.C. helps to do this.

Wendell Wilson, '27, acting director of athletics, pointed out that his fourteen-point program, announced in the last Bulletin and *Alumni News*, is just one branch of the large Illini Plan of Coordination. He stated that he was not surprised that some newspapers had emphasized the athletic angle; that part of the I.P.C. is of course the most interesting to the general public.

Mr. Wilson then discussed the proper organization and the methods by which the interests of the athletic department

can be furthered by our alumni. Five alumni in each county who appreciate the reputation of Illinois athletics and who are willing to devote their time and energy to encourage legitimately the best athletic material to enroll at Illinois will be a part of a high school relations committee. The question of good scholarship is an extremely important one, for athletes naturally must be eligible scholastically—the higher the scholarship, the better. The work of the committee involves getting acquainted with eligible candidates and in developing local enthusiasm, as well as in securing summer jobs and positions after graduation.

On a recent trip east, in connection with the meeting of the National Foot-



COORDINATION

ball Coaches Association, Mr. Wilson had talked with New York Illini. Several of these expressed their interest in securing good students at the end of their sophomore year, so they could be given summer employment to prepare them for profitable work in worth-while professions after graduation.

Jack Powers, '17, coordinator of the Illini Plan of Coordination, outlined the committee organization. Seven committees are to be appointed, the size depending on the community:—University relations, high school relations, scholarship, membership, program and entertainment, employment, and gifts and endowments. (More details, Column 3.)

Brief comments were made by Prof. L. W. Williams, '18 A.M., College of Education, Harold Cope, '21, Champaign, R. W. Marten, ('13), Tolono, R. A. Stipes, Jr., '27, Champaign, T. J. Ponting, '25, Champaign, and J. P. Whitehurst, '38, a student from Arkansas, president of the Dixie Illini Club.

Mr. Kiler later announced the appointment of Dean M. L. Enger, '06, Prof. W. L. Burlison, '15 Ph.D., and Assistant Dean Irene Pierson, '25, as representatives of the faculty and of Urbana; and Paul Kent, '20, Frances Myers, '28, Olen G. Parkhill, '21, and Jack Watson, '16, representing Champaign. This committee is organizing Champaign Co. with Mr. Watson as chairman. William Riegel, ('08), of Tolono, is vice-chairman.

Here's Your Next Move

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hereafter mentioned. These chairmen will be notified by the president of the Alumni Association of their appointment as members of certain national committees, of which they shall be the local chairmen.

After the various committeemen have received their appointments, the executive chairman will call together his committee for a meeting. At this meeting the chairman will select the members of various sub-committees and ask these to attend a meeting in the near future, when all of the cards of the alumni of the community will be divided up so that each will be responsible for a certain number of Illini.

The various committees are as follows:

A MEMBERSHIP COMMITTEE, which shall consist probably of at least one-tenth of the alumni in the county. This committee together with the executive committee will decide about the dues, if any, assessments, and the methods of obtaining large turnouts to meetings, entertainments, etc.

A PROGRAM AND ENTERTAINMENT COMMITTEE, to include five to fifteen members, depending upon the size of the county.

A UNIVERSITY RELATIONS COMMITTEE, to consist of from five to fifteen members depending upon the size of the county. This committee will work closely with the activities of the University, will arrange for speakers from the University, will make the arrangements for various meetings where University organizations are used, will sponsor University activities and any programs which the Board of Trustees wish to put into effect.

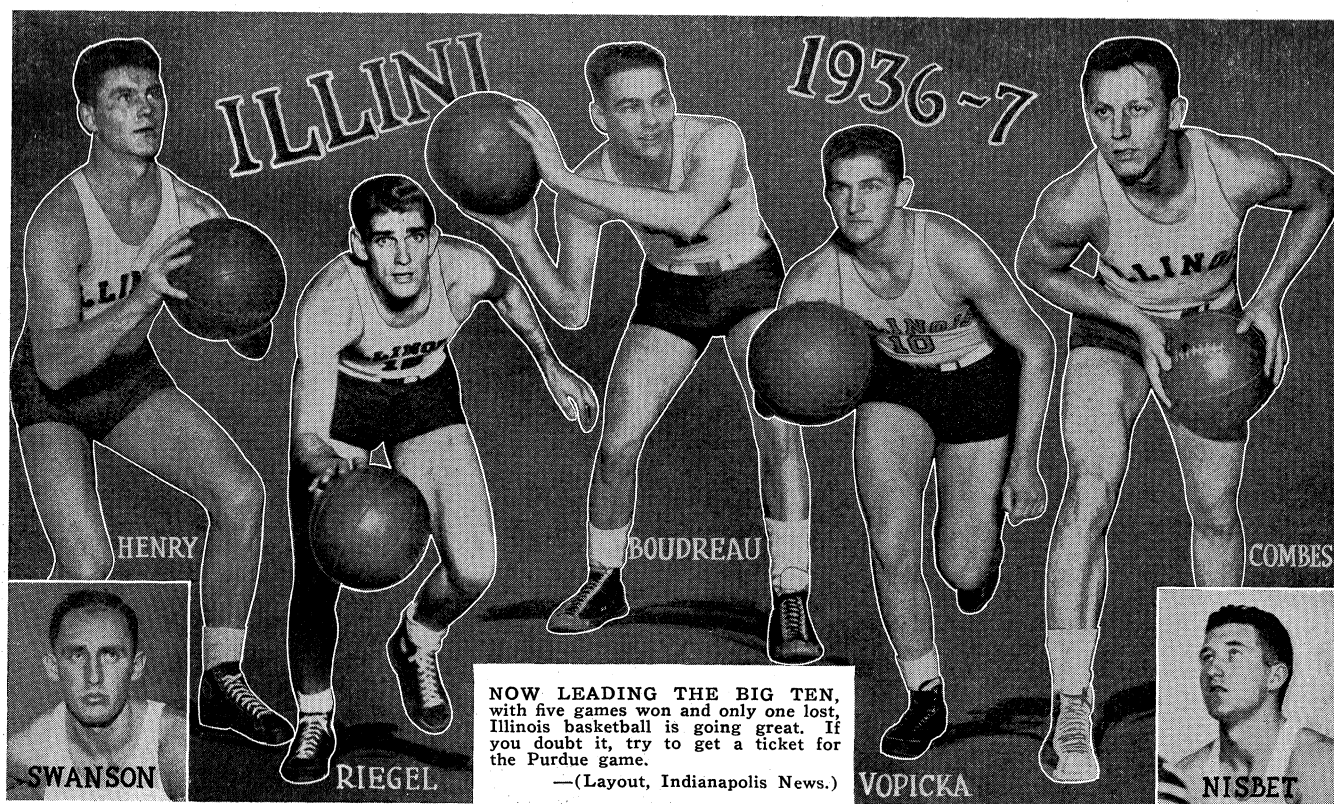
A HIGH SCHOOL RELATIONS COMMITTEE, to consist of twelve alumni, of whom five are to be former athletes or coaches, suggested by the Athletic Department; the other seven members of the committee to be prominent people of the county who through their prestige and personality will be most effective in persuading the higher quality high school graduates to enter the University. This committee will also cooperate with the scholarship committee in awarding such scholarships as may be established.

A SCHOLARSHIP COMMITTEE, of from five to fifteen members, depending upon the size of the county, to establish scholarships either by individual or by group subscriptions. These scholarships are to be at least \$100 a year. This committee is to decide also the basis upon which the scholarships will be awarded and cooperate with the high school relations committee.

AN EMPLOYMENT COMMITTEE, of from five to fifteen members, depending upon the number of alumni in the county, to have a two-fold purpose:—first, to obtain summer jobs for high school boys and University students who have been recommended by the high school relations and University relations committees; second, to help Illini find suitable positions after they have been graduated. This committee will work with the central employment committee which is to be established on the campus.

A GIFTS AND ENDOWMENTS COMMITTEE, of from five to fifteen members de-

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Eastern Alumni Tell Wilson They Are Eager to Support I. P. C.

UNIVERSITY of Illinois alumni in the East are greatly interested in the Illinois Plan of Coordination, are eager to know more about it, and will do their part in making it a success.

This encouraging report was brought back by Wendell S. Wilson, '27, acting director of intercollegiate athletics, whose visit to New York during the Christmas holidays to attend the annual meeting of the National Collegiate Association gave him an opportunity to meet with the alumni of New York City, Philadelphia and Pittsburgh.

Since Director Wilson represented the athletics of the University, the athletic phase of the Coordination Plan naturally came to the fore in these meetings. The alumni in the East want to help.

Typical of the sentiment was this expression by an alumnus in Pittsburgh:

"We alumni have been asked for very little by the University. My wife, a graduate of another university, pays annually to assist her alma mater. In the matter of a Union building, for instance, I do not think it is for us this far away to attempt to decide whether such a structure is needed. If the University says that a Union building is needed, the University must have one."

More can be done in the East in employing graduates of the University, alumni who are leaders in industry and business asserted. They felt that they could find no young men better qualified for positions than graduates of their own university; they told Director Wilson they wanted to keep in closer touch with Illinois in this regard.

Hope that Illinois athletic teams will play in the East from time to time was frequently expressed. Alumni pointed out that no Illinois football team had appeared in the East since Army was

played in New York in 1930 and that the previous visit before that game was in 1925 when Red Grange led the Illini on their memorable trip to Philadelphia to conquer Pennsylvania.

The possibility of occasional trips East by the Illinois basketball and baseball teams was also discussed. It would mean much to the athletic prestige of the University.

New York Alumni Have Fine Meeting. Eugene Stephens, '28, presided at the meeting in New York in the Railway Exchange club on Dec. 28, as L. E. Yeager, '18, president, was unable to be present. President Yeager later assured Mr. Wilson of the loyal support of the New York Illini.

Fifty alumni were present. After Director Wilson's formal talk explaining the Coordination Plan, there was an informal discussion participated in by many. It was generally regarded as one of the best meetings the New York organization has had in many years.

In addition to meeting these alumni at the dinner, Mr. Wilson also talked with many others individually. The meeting of the National Collegiate Association, Football Coaches Association and kindred organizations, brought several oldtime athletes to New York and, they too expressed approval of the movement to unite the alumni for the general progress of the University.

Philadelphia Illini Gather. Fred A. Healy, '15, who had organized the meeting, presided at a gathering of 18 alumni in Philadelphia at the Downtown club on Jan. 6. There were no formal speeches here, all sitting around a table and joining in the discussion. The Coordination Plan in all its details met with hearty approval.

Pittsburgh Alumni Show Interest.

Director Wilson's final appearance in the East was at Pittsburgh, where 14 alumni met at the faculty club of the University of Pittsburgh on Jan. 7. R. R. McGregor, '26, presided. What the Pittsburgh meeting lacked in numbers it more than made up in spirit.

Many Turn Out in Chicago. More than 100 Chicago alumni turned out to hear Director Wilson on Jan. 14 in the Illini diningroom at Mandel's. This was one of the largest noon luncheons of the Chicago Illini club since the campaign to erect the Memorial Stadium 15 years ago. Frank E. Rokusek, '24, president, presided. K. J. T. Ekblaw, president of the Alumni Association and Jack H. Powers, coordinator, were also present. Mr. Wilson spoke on the athletic program and at the conclusion of his formal talk, many remained to give suggestions and ask questions.

Acting Director Wilson's Engagements. Director Wilson has a crowded calendar of engagements, in addition to his many executive responsibilities.

His partial itinerary is as follows:

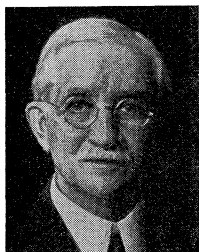
- Jan. 27—Columbus, O., Illini Club. Noon meeting.
- Testimonial dinner for Director L. W. St. John, Ohio State University, at night.
- Feb. 2—Rockford, Ill., Illini Club. Night meeting.
- Feb. 4—Bloomington, Ill., Illini Club.
- Feb. 8—Milwaukee, Wis., Illini Club.
- Feb. 12—Davenport, Ia., Father & Son dinner, First Presbyterian Church.
- Feb. 22—Decatur, Ill., Rotary Club.

Coach Zuppke to Start Practice.

Coach Bob Zuppke will start football practice Feb. 8.

After this is over he will make several speeches at least, and do all he can to assist in the campaign to mobilize the alumni forces of Illinois.

Two More Faculty Men Receive High Honors



PROF. A. N. TALBOT, '81, received the John Fritz gold medal for 1937, at the 84th annual meeting of the American Society of Civil Engineers held in New York, Jan. 20-24. This is considered by American engineers as the highest honor of their profession. It has been presented each year for the past 33 years by the Societies of Civil, Mechanical, Electrical, and Mining & Metallurgical Engineers.

"Moulder of men, eminent consultant of engineering projects, leader of research, and outstanding educator in civil engineering," was the citation.

The list of previous recipients includes Kelvin (1905), Bell (1907), Edison (1908), Goethals (1919), Wright (1920), Marconi (1923), and Hoover (1929).

Prof. Talbot, though now emeritus, is still active on the University staff, was for 36 years head of the department of theoretical & applied mechanics.

WILBUR M. WILSON, research professor of civil engineering, was awarded the J. James Croes medal of the American Society of Civil Engineers at the society's 84th annual convention, Jan. 20-24 in New York. The award was given for an outstanding paper, "Tests of Multiple-Span Reinforced Concrete Arch Bridges."

Prof. Wilson's degrees are M.E. (Iowa State, '00), and M.S. (Cornell, '04.) He was on the Iowa State faculty for five years and in industrial work for six. He has been on the civil engineering faculty at Illinois since 1913, is the author or joint author of nineteen bulletins and three circulars of the Engineering Experiment Station.

The laboratory tests of multiple-span arches, the subject of Prof. Wilson's paper, are part of a special investigation he has been conducting for ten years. A model of one of his three-span arch structures was exhibited at the Century of Progress exhibition in Chicago.



Old University Hall

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of the earlier period, it is full of memories and traditions.

"Time marches on." Some day, when by legislative appropriations a new building will be made possible, the old one will have to be torn down. It is something of a fire hazard, and is too big to be left as a museum piece. Even though, as President Willard has said, "It is today, the most-used building on the campus," the fact remains that large sums are necessary to keep it in sound condition. It has already stood beyond its allotted years.

The following summary of the work now carried on in University Hall is sufficient to indicate that an extensive building program will be necessary when and if the old building has to go.

SCHOOL OF JOURNALISM—Twenty-seven classrooms (some used also for English, German, Romance languages, history, & public speaking); six offices, one lecture room, a library.

ENGLISH, GERMAN, ROMANCE LANGUAGES, & PUBLIC SPEAKING DEPARTMENTS—Twenty-six offices.

PSYCHOLOGY DEPARTMENT—Twenty-eight offices and private laboratories, four large laboratories.

ARCHEOLOGY AND UNIVERSITY EXTENSION DEPARTMENT—Five rooms.

ADELPHIC, PHILOMATHLEAN, & ALETHENAI HALLS; PRACTICE THEATER.

DAILY ILLINI, ILLIO, STAR COURSE, & ATHLETIC ASSOCIATION—Eight rooms.

The modern idea is to build for a college, school, or department according to its present needs or prospects. Naturally, with millions invested in buildings, only fire-proof construction is considered on new work. The oldest should go first, and therefore University Hall, after 64 years, is slated for retirement.

their time to some local commercial program for that half hour on March 2. This would have to be cancelled if the Illinois program is to be used.

Just what the final program will include is not known at this writing. Perhaps the Glee Club will do a number or two; perhaps Coach Zuppke or President Karl Ekblaw of the Alumni Association will share the speaking periods with President Willard. However, speeches will be only a minute or two in duration, the major part of the time going to the band.

Remember the time for the broadcast: March 2, 9:30 to 10:00 p.m., Central Standard Time; 10:30 to 11:00 Eastern Time, and 7:30 to 8:00 Pacific Coast time. For your guidance in knowing which stations to look for, here is a list of the blue network of NBC:—

WIRE, Indianapolis; WJZ, New York; WBZ, Boston; WBZA, Springfield, Mass.; WEAN, Providence; WICC, Bridgeport; WFIL, Philadelphia; WBAL, Baltimore; WMAL, Washington; WSYR, Syracuse; WHAM, Rochester; WEBR, Buffalo; KDKA, Pittsburgh; WGAR, Cleveland; WXYZ, Detroit; WCKY, Cincinnati; WENR-WLS, Chicago; KWK, St. Louis; WMT, Cedar Rapids; KSO, Des Moines; KOIL, Omaha; WREN, Kansas City; WRVA, Richmond; WTAR, Norfolk; WPTF, Raleigh; WIS, Columbia, S. C.; WJAX, Jacksonville; WFLA-WSUN, Tampa; WIOD, Miami; WAVE, Louisville; WSM, Nashville; WMC, Memphis; WSB, Atlanta; WAPI, Birmingham; WSMB, New Orleans; KVOO, Tulsa; WKY, Oklahoma City; WFAA, Dallas; WBAP, Fort Worth; KPRC, Houston; WOAI, San Antonio; WTMJ, Milwaukee; WIBA, Madison; KSTP, Minneapolis-St. Paul; WEBC, Duluth-Superior; WDAY, Fargo; KFJR, Bismarck; KVOB, Denver; KGO, San Francisco; KECA, Los Angeles; KFSD, San Diego; KEX, Portland, Ore.; KJR, Seattle; KGA, Spokane; KGHF, Pueblo, Colo.; WTCN, St. Paul.

Illini Like the I.P.C.

SEVERAL alumni have written to Jack Powers, praising the new Illini Plan of Coordination. Here are excerpts from some letters:—

"As I view the Illini Plan of Coordination, there can be little criticism of the aims which it is desired to achieve, though a reasonable accomplishment of them depends entirely on the permanent upbuilding in the local Illini units."

—S. J. McGrath, '06, president, St. Louis Illini Club.

"I am very much interested in the plan and am quite anxious to do my part in making it a success."—J. M. McCune, '13, McCune, Caldwell & Downing, Kansas City, Missouri.

"I heartily concur in the ideas and believe that with the active cooperation of the alumni the matters stated can all be worked out."—Fred H. Kelly, '16, attorney, Mattoon.

"I am very much interested in a definite program for alumni cooperation. I believe that it is a most attractive and most necessary plan for study by the alumni of the University."—Kay Kennedy, '17, attorney, Bloomington.

"Was pleased to learn some time back, of the work you are carrying forward. It is just what we have needed."—Hank Hager, '17, Gibson City.

"The Illini Plan of Coordination sounds very good, and no doubt will go a long way in pulling Illinois back to its proper place."—Frank Scharfenberg, '22, Scharfenberg Bros., Streator.

"Your letter was read with a great deal of stimulating effect. At last, so it seems, we are heading in the right direction. In my opinion you will find a large number of alumni eager to cooperate."—W. R. Spurlock, '24, Eli Lilly & Co., Indianapolis.

"I have been keenly enthusiastic about the project. Just give us a couple of weeks' warning and we will attempt to round up the most enthusiastic Illini gathering ever held in these parts."—Dick Ramey, '27, sports editor of the Register-Republic, Rockford.

"Your plans for organizing the University of Illinois alumni throughout the country for a greater and stronger organization of the Illinois alumni meet with my hearty approval."—Joseph F. Diver, '33, attorney, Lawrenceville.

Here's Your Next Move

(Continued from page two)

pending upon the size of the county, and to be made up mainly of lawyers. This committee is to work with the University of Illinois Foundation by keeping in constant touch with the alumni and friends of the University and by helping the Foundation induce them to make donations to and establish endowment funds for the University through the Foundation.

If there is already an organized Illini Club in the community, the executive chairman of the Illini Plan of Coordination and the executive committee, which is made up of the chairmen of the foregoing committees, are to use the Illini Club for the organization and to work in close accord with it. When new Illini Club officers are elected, it may be desirable to make the president of the Illini Club also the chairman of the executive committee. However, in most instances, it is better to have younger people to fill the officers' positions in the Illini Club, and to have on the executive committee of the Illini Plan of Coordination the middle-age alumni who have established themselves and who on account of their prestige in the community can do more as chairmen of these committees.

As soon as the committees have been selected, a date should be set for an organization meeting to which all alumni in the county will be invited.

Nation-Wide Broadcast

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uled. That committee might include persons who are well known locally in business, in civic enterprises, in public office, etc. Also this committee should get local musical groups, including the directors of high school bands and orchestras, to join in the request to the radio station.

It should be borne in mind that a station often makes up its program schedule far in advance and the letters therefore should be started on their way relatively soon. Further, some salesmanship may be necessary because many of these outlet stations may have sold