

CAMPBELL HALL
for Public Telecommunication

RICHMOND Journalism
Teaching STUDIO

and the **SWANSON CENTER**



DEDICATION PROGRAM

Creating—for the first time—a consolidated broadcasting facility for WILL AM-FM-TV and a state-of-the-art instructional studio for students in broadcast journalism at the University of Illinois at Urbana-Champaign.

*1:00 p.m., Friday, September 24, 1999
Goodwin Avenue between Clark
and Main streets in Urbana*

On the occasion of the 64th Annual Meeting
of the University of Illinois Foundation

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DEDICATION *program*

KIM B. ROTZOLL
Dean

College of Communications
University of Illinois
Urbana-Champaign

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ROBERT C. AND ALICE CURTIS CAMPBELL

JACK C. AND MARJORIE LAIRD RICHMOND

**DENNIS D. AND KATHARINE
WOGNUM SWANSON**

Reception in the Lobby and on the Plaza
Self-Guided Tours of Campbell Hall and Richmond Studio

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CAMPBELL HALL *for Public Telecommunication*

Six years ago, alumni Alice and Robert Campbell of Los Angeles announced their decision to provide a \$5 million gift and their resolute inspiration toward a new workplace for the University of Illinois's public broadcasting stations. Today, Campbell Hall for Public Telecommunication is a stunning example of architecture for the public good.

For the first time in its 77-year history, WILL has a permanent home for its radio and television stations. Previously, the College of Communications' Division of Broadcasting offices and WILL AM-FM-TV had been scattered across Champaign-Urbana: in a former classroom, an old bakery, an 80-year-old

rooming house, a former grain-inspection station, a mobile home, and several former residential homes. "When we learned that WILL was



operating out of ten different locations," Robert Campbell said, "we knew we had found a need that was begging to be filled. Alice and I have known for some time that WILL was an important part of the life of the people living in central Illinois, and also of the University of Illinois. We feel very fortunate . . . to help fill that need."

Robert Campbell received a bachelor's degree from the College of Commerce and Business

Administration. Alice Campbell, who received a juris doctorate from the U of I, is a member of the U of I Foundation Board of Directors and on the Steering Committee of Campaign Illinois. Prior to their gift for WILL, the Campbells contributed more than \$3.5 million to the University.



Additional support for Campbell Hall has come from:

- G. William and Clair Mae Simpson Arends for the AM-FM Studio Complex
- Dorothy Waymon Beldon and Rob R. Beldon for the Engineering Center and the Meteorology Center
- an estate gift for the Conference Room from Margaret Wixsom Giovanelli in memory of her husband, Felix B. Giovanelli
- an estate gift from Beatrice Levy Johnston for the Television Editing Suites
- an estate gift from Therese H. McMaster for Television Studio Control
- Janet A. Mertz for the FM Air Studio
- Howard G. Rutan for the Television Tape Library
- an estate gift for the Television Studio from Eunice Collins Sourla in memory of her parents, Frank F. and Pearl H. Collins
- Vera Woelfer Vogel in memory of her husband, Raymond S. Vogel, for the Music Library



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- Anonymous Friends of WILL for the Dining Room
- MCI Communications Corp. for a 195-foot antenna tower and related microwave and satellite electronic equipment
- State Farm Companies Foundation and Cabot Corporation Foundation for conference rooms
- Many Friends of WILL for equipment

RICHMOND *Journalism* Teaching STUDIO

A \$2 million gift from Jack C. and Marjorie Laird Richmond of Champaign made in memory of Mr. Richmond's parents, Arthur Dean and Mildred Hummel



Richmond, has provided University of Illinois journalism students with their own broadcast facility.

Linked physically and electronically to Campbell Hall,

the Richmond Journalism Teaching Studio originates student newscasts that can be seen locally on cable TV and worldwide on the Internet. Classes taught at the facility include broadcast news production,

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advanced television news and digital technology in broadcast journalism.

The opening of Richmond Studio marks the first time the broadcast journalism educational program has had its own permanent facility, including a teaching television studio twice as large as previous makeshift facilities.

"We could see that the students and faculty in broadcast journalism had gotten by with meager technical facilities for years. We decided to do something about it," Mr. Richmond said. He is a 1943 graduate of the U of I College of Agriculture.

The Richmonds have supported a variety of University programs for many years as well as providing the \$2 million Richmond Studio funding. In addition, the family made another \$2 million gift provision creating

the Richmond Family Endowed Men's Head Basketball Coach fund, which was announced the day Richmond Studio was dedicated.



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SWANSON CENTER

Dennis D. and Katharine Wognum Swanson donated \$300,000 for the state-of-the-art audio and video equipment within Richmond Studio, including 10 computer graphics workstations linked to an instructor's control console.

The Swansons' gift also provided equipment for the news studio, control room, and videotape playback room.

The Swansons' contribution followed on a \$100,000 lead gift to the College of Communications that five years ago helped upgrade equipment for broadcast journalism. Mr. Swanson serves as Chairman of the College's Resource Development Board.



Dennis Swanson earned a master's degree in 1966 in radio and television from the U of I College of Communications and went on to an illustrious career in network broadcasting. He is President and General Manager of WNBC-TV in New York and Co-Chairman of NBC Olympics. Katharine Swanson is a 1962 graduate of the U of I College of Education. They reside in New Canaan, Connecticut.

